

BEST PLACES to work in **IN** 2009

Awards Dinner

Date: May 5, 2009

Location: Indiana Roof
Ballroom, Indianapolis

WHAT IS IT?

The program identifies the best places of employment in Indiana. The top companies in two different categories will be recognized at an evening awards presentation on May 5, 2009. These companies will also be featured in a *BizVoice®* magazine supplement that will be distributed state wide with a circulation of over 15,000.

WHY IS THIS PROGRAM BEING DEVELOPED?

- Retain Indiana's talented workforce
- Promote Indiana's best employment opportunities to attract new workers
- Develop definitive benchmarking information to help existing companies in Indiana retain their work force
- Identify and recognize those Indiana companies that have been forward thinking in their attempts to create the ideal working environments

WHO IS ORGANIZING THE PROGRAM?

- Indiana Chamber of Commerce and *BizVoice®*
- Inside INdiana Business
- Indiana Youth Institute
- Indiana Economic Development Corporation
- Best Companies Group

HOW WILL THE TOP COMPANIES BE DETERMINED?

Best Companies Group will research and identify the Best Places to Work in Indiana through a comprehensive employer and employee survey process.

WHAT WILL THE BEST PLACES TO WORK IN INDIANA LOOK LIKE?

- Companies registered to participate
- Surveys are sent to the employers and their employees
- The data is used to rank the participating organizations and determine the top companies

The Best Places to Work in Indiana honorees will be made of two groups of companies: medium-sized companies (25-249 full-time employees); and large companies (over 250 full-time employees). All companies with at least 25 employees in Indiana are eligible to apply.



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- ▲ **Naming Rights:** The Best Places to Work in Indiana 2009 presented by "your company name"
- ▲ Promotional launch begins in **August 2008...continued through May 2009!**
- ▲ Your **company's logo and or name** in a prominent location on all printed promotional and event day materials including:
 - Award program entry form
 - Full page ad in *BizVoice®* promoting nominations and ticket sales
 - Press releases
 - Event invitations
 - Event tickets
 - Event day program
 - Event day signage
 - Link to your company website on Indiana Chamber website from now until May 2009
- ▲ **Industry Exclusivity**
- ▲ Opportunity for a company representative to **address the audience** (2 minutes)
- ▲ **Exhibit space** at reception/dinner
- ▲ **Two tables** of (10) at the awards dinner
- ▲ Opportunity to distribute a **promotional item** to all event attendees
- ▲ **Advertisement** in the Best Places to Work in Indiana 2009 *BizVoice®* magazine supplement with a statewide distribution of over 15,000
- ▲ **Back cover advertisement** to run in the Best Places to Work in Indiana Awards Dinner Event Program
- ▲ A complete **database** of the Best Places to Work in Indiana 2009 award recipients
- ▲ **Right of first renewal** for the 2010 event

Investment: \$15,000

..... **SPECIAL EXPOSURE AND GUARANTEED VISIBILITY**

▲ **Your company logo with link to your website on Indiana Chamber website from now until May 2009**

▲ **Your company's logo or name on the following **printed promotional and event day materials** including:**

- Event invitations
- Event tickets
- Event program
- Prominent signage at event

▲ **Special introduction and recognition** from Emcee of the program

..... **HEIGHTENED FACE-TO-FACE COMMUNICATION**

▲ **Premier Seating at Dinner to include a table of Ten (10)**

▲ Opportunity to **distribute a promotional** item to award program attendees

▲ **Premier exhibit space** at reception/dinner

..... **GREAT ADVERTISING EXPOSURE**

▲ **Advertisement** in the Best Places to Work in Indiana 2009 *BizVoice*® magazine supplement with a statewide distribution of over 15,000

▲ **Advertisement** to run in the Best Places to Work in Indiana Awards Dinner Event Program

..... **SALES AND PROMOTIONAL DATA BASE**

▲ A **complete database** of the Best Places to Work in Indiana award recipients

..... **ADDED VALUE**

▲ **Industry Exclusivity**

▲ **Right of first renewal** for the 2010 event

Investment: \$10,000



..... **SPECIAL EXPOSURE AND GUARANTEED VISIBILITY**

▲ **Your company logo with link to your website on Indiana Chamber website from now until May 2009**

▲ **Your company's logo or name on the following **printed promotional and event day materials** including:**

- Event invitations
- Event tickets
- Event program
- Prominent signage at the event

▲ **Special introduction and recognition** from Emcee of the program

..... **HEIGHTENED FACE-TO-FACE COMMUNICATION**

▲ **One table of Ten (10)** at the awards dinner

▲ Opportunity to **distribute a promotional** item to award program attendees

▲ **Exhibit space** at reception/dinner

..... **GREAT ADVERTISING EXPOSURE**

▲ **Advertisement** to run in the Best Places to Work in Indiana Awards Dinner Event Program

..... **SALES AND PROMOTIONAL DATA BASE**

▲ A **complete database** of the Best Places to Work in Indiana award recipients

..... **ADDED VALUE**

▲ **Industry Exclusivity**

▲ **Right of first renewal** for the 2010 event

Investment: \$7,500



SILVER SPONSOR
BENEFITS

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▲ **Your company's logo or name on the following printed promotional and event day materials including:**

- Event invitations
- Event tickets
- Event program
- Prominent signage at the event

▲ **Special introduction and recognition** from the Emcee of the program

..... **HEIGHTENED FACE-TO-FACE COMMUNICATION**

▲ **Two (2) complimentary tickets** to the event

..... **GREAT ADVERTISING EXPOSURE**

▲ **Advertisement** to run in the Best Places to Work in Indiana Awards Dinner Event Program

..... **SALES AND PROMOTIONAL DATA BASE**

▲ **A complete database** of the Best Places to Work in Indiana award recipients

..... **ADDED VALUE**

▲ **Right of first renewal** for the 2010 event

Investment: \$2,500

